

# SPACE Executive programme



## Quality Assurance & Human Resources Management:

Achieving Corporate Strategic Goals & Competitive Advantage

**Wednesday 4 April 2001**



### A one-day Executive Programme

**Time:**  
9:15 am - 5:15 pm

**Venue:**  
SPACE Admiralty Learning Centre  
Rm 202  
Admiralty  
Hong Kong

**Language:**  
English

**Fee:**  
HK\$2,000  
(including refreshments & lunch)

Globalisation and rapid technological development have changed the way companies compete. Knowledge, flexibility, innovation and entrepreneurship are key elements of top level managerial skills in successful global companies. High quality human resources management is essential for maintaining top level performance.

This workshop aims at showing how corporations can be more effective in building their human capital to achieve corporate strategic goals and to sustain competitive advantage. It will demonstrate how to develop a competence profile and how to use quality assurance tools to guarantee investment in people.

#### Who should attend

CEOs and Senior Executives  
Human Resources Managers

#### Benefits

Participants will

- learn the concept and framework of competence management;
- monitor the link between organisational performance and human capital;
- design competence development strategies at operational levels;
- acquire quality assurance tools to ensure higher return in human resources development and
- embark on successful implementation of ISO 10015 to achieve organisational performance goals.

#### Speakers

##### Dr. Raymond Saner

President, Organisational Consultants Ltd.; Prof., Basle University, Switzerland; Advisory Prof., Asia International Open University; Consultant to BASF, JC Penny, Motorola, TCE, SBC/UBS, Swissair, The World Bank.

##### Mr. Tommie Johannson

Senior VP, Business & Management Development, STF Kompetens AB, Sweden; member of ISO TC176; former senior manager for business and training development, Telia AB.

##### Dr. Lichia Yiu

President, Centre for Socio-Eco-Nomic Development; Visiting Prof., Teachers College, NY & National School of Administration, China; Consultant to BASF, 3M, Motorola, Daimler Benz, Swissair, Sulzer, Thomson.

##### Mr. Giuseppe Maggioli

President, STAT-A-MATRIX Europe and QUASYS SA; Master Black Belt - Six Sigma, Quality Auditor - QS9000, TL9000 and ISO9000; former Regional Sales & Marketing Product Manager, Olivetti; Consultant to HP, Opel, Cern, Thomson.

#### QA & HR Management

EP 87-103-03 (01)

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