

Event Name	Managing Return on Investment (ROI) of Training: Use of ISO 10015 Quality Standard
Date and Time	Monday Feb.28, 2005 11:30am – 14:00pm
Venue	Laris Restaurant, THREE ON THE BUND 陆唯轩外滩三号 No.3 The Bund 6 th Floor, 3 Zhong Shan Dong Yi Road 上海 中山东一路三号六楼 Tel: 021-63219922
Description	

SwissCham Shanghai First Event after CNY Presents you

[Managing Return on Investment \(ROI\) of Training: Use of ISO 10015 Quality Standard](#)

by AdeQuaTE®

Chinese and multinational companies are in need of competent and motivated Human Resources. Talented personnel is required in order to achieve the following objectives:

- • Strengthening of a company's competitive advantage in the market through product and service innovations
- • Enhancing the company's business performance through continuous productivity and quality improvements
- • Ensuring the retention of talents and assuring quality of investments made through training and management development.
- • Achieving all of the above requires availability of competent human resources. Competencies are either acquired or developed through training. Training is a must and at the same time it is a very inadequately analyzed investment. Estimation of experts suggest that only 20% of all training is in reality effective on a sustained basis.

This presentation illustrates how companies can be more effective in building their human capital through training and how training inputs help a company achieve its strategic goals and sustain its competitive advantage.

The speakers will illustrate how to use learning platforms and the ISO 10015 standard as a quality management tool to guarantee desired returns from investing in training. This standard helps companies standardize their training process and simplifies the complexities of the human capital management function.

About the speaker:

Dr. Lichia Saner-Yiu, president, Academy for quality in Training and Education, Geneva.
Dr. Raymond Saner, Director, Academy for quality in Training and Education, Geneva

Both speakers are founder-directors of the Academy for Quality in Training and Education (AdeQuaTE), Geneva. They have been part of the pioneering work in drafting and applying ISO 10015. This introductory talk will help interested companies to work towards benchmarking their own training function and align themselves to emerging global training standards.

Details, pls. kindly find the attachments.

Program:

11:30 -- 12:00 Cocktail reception

12:00 – 12:40 Presentation by Dr.Yiu and Dr. Saner

12:40 – 13:10 Q & A

13:10 – 14:00 Discussion and Social Time

Lunch served at 12:40

RSVP: Online registration is highly encouraged. Alternatively reply to info@sha.swisscham.org
http://www2.sha.swisscham.org/common/events/details.php?chamber=&id=81&events_type=SCCC

For general inquiries contact SwissCham Shanghai at Tel: +86 21 62761171; Fax: +86 21 62660859
Email: info@sha.swisscham.org Website: www.sha.swisscham.org

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